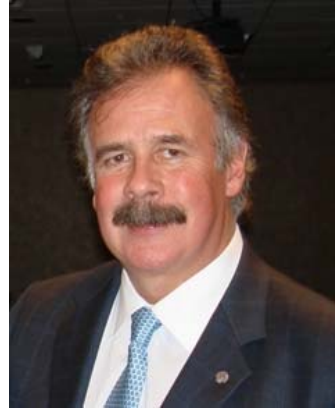




**Secretaria de Turismo del Estado
de Baja California**



Dear Friends from the Baja California Language College,

On behalf of the Governor of the State, Mr. Jose Guadalupe Osuna Millan, I want to extend the most cordial welcome to Baja California and also thank your for making Ensenada your destination to learn not only the Spanish language but the richness of the Mexican culture, history and most important to share with the Baja Californian people all of what we have in common.

Also as Secretary of Tourism, I want to let you know all of the rich diversity and warm hospitality that will make your stay in Baja California a wonderful experience.

Tijuana, Mexicali, Tecate, Rosarito, and Ensenada offer to its visitor's historical landmarks, cultural and sporty events year round and beautiful scenery. Our pristine beaches on the Pacific Ocean, the warm waters of the Sea of Cortez, forest, mountains and deserts make a contrast with the dynamic growth of our cities that offer fine tourist infrastructure, entertainment and great dinning making a total culinary experience.

Activities like whale watching, wine tasting, sport fishing, golf, regattas bike rides, ecotourism and many much activities make the State of Baja California a year round destination.

The Secretary of Tourism office has set up an Assistance Hotline, the number is 078 and can be dialed free from anywhere in the State. If you need further information, guidance or assistance you can visit our web page www.discoverbajacalifornia.com or contact us directly at our seven offices around the State.

Because of all of the above reasons, Welcome to Baja California!

Yours Truly,

OSCAR J. ESCOBEDO
Baja California
State Secretary of Tourism